

BOARD MEMBERS:

Rod Lindquist

(Chair)
ETC Enterprises

Nicholas Delaney

(Vice Chair)
Rinke Noonan

Tony Goddard

(Secretary)
Paramount Arts
Resource Trust

Paul Thompson

(Treasurer)
Bremer Bank

Dan Borgert

BK Foley

Susan Dean

Newcomers Service

George Hontos

City Council Member

Tom Jovanovich

Rajkowski Hansmeier

Steve Ludwig

St. Cloud State
University

Julie Lunning

Convention & Visitors
Bureau

Joseph Mullen

MidCountry Bank

Chad Olson

Prime Mortgage

Lori Popp

(Marketing Chair)
ING Direct

Lou Suski

INH Properties

Laurie Summerland

(Parking Chair)
Herberger's

Bruce Theilman

St. Cloud HRA

Stan Weinberger

(Economic
Development Chair)
Gray Plant Mooty

Penny White

(Membership Chair)
Resident

Chriss Wohlleber

Radisson Suites Hotel

Executive Director

Pegg A.K. Gustafson
pegg@stclowddowntown.com

Assistant

Erica Knudson
erica@stclowddowntown.com

(320) 257-8600

Call for Downtown Council Board Nominations

The Downtown Council is pleased to seek nominations to its 2009 Board of Directors commencing February 1st. Our organization is dedicated to the promotion and development of a healthy, vibrant and exciting Downtown business district. We will have four (4), three-year Board positions opening.

The Downtown Council uses a self-nominating system to obtain candidates for our Board of Directors. If you are someone that has a vision and passion for St. Cloud's Downtown, wants to work to improve St. Cloud's Downtown, believes in the mission of the organization and can motivate and affect change, please consider nominating yourself for the Downtown Council Board. There are no petitions or experience levels that are required to become a candidate. **Please send a 60-word description of your qualifications and send it along with a recent photo of yourself to the either the mailing or email address.**

[Nominations will be accepted through December 8.](#)

Board of Director duties are to:

- Attend 10 general Board meetings per year.
- Participate in decisions affecting all of Downtown St. Cloud.
- Recruit and maintain members in the Downtown Council.
- Attend at least 2 Downtown Council sponsored events.
- Sponsor 1 or more events and secure sponsorships for 1 or more events.
- Serve on a committee and work within our committee structure.
- Promote the Downtown and Downtown Council within your place of business.
- Serve as a strong advocate for Downtown.

If more than four candidates are nominated, an open ballot will be mailed to all members. The 4 candidates receiving the highest number of votes from our general membership will be asked to serve a three-year term on the Board of Directors from February 2009 through January 2012.

Please consider joining our Board. Nominate yourself or a colleague. Call Pegg if you have any questions or comments.

Winter Nights & Lights Parade

Saturday, December 6 at 4:30 pm along West St. Germain Street



The Parade is shaping up to be a fantastic event for the entire family. We expect the new Library to have activities, GREAT's production of *Madeline's Christmas* is at 1:00 and 4:00, the City hopes to host some activities at Lake George. And of course, Santa will be making a special appearance at Herberger's again this year after the Parade. There will be plenty of time to shop and eat before and afterwards. So, ***don't be left out in the cold!*** For more information and to get involved, call Pegg or Erica at 257-8600 or email at pegg@stclowddowntown.com.

We'd like to thank our sponsors (to date), which include:

Herberger's, Venture Allies, GeoComm, Falcon Bank, Tri-County Abstract & Title, Health Partners, Caribou Coffee and Miller Auto Marine Sports Plaza

Spee Dee Delivery Service is a sponsor and will handle the food drive donations again this year.

TJ Maxx is a new sponsor and will handle the clothing drive.

Mi Famiglia will be offering free coffee and hot chocolate in the Market and will also have their NYC hot dog cart out front with hot Mi Famiglia meatball sandwiches and Uncle Matty's Sausage and Pepper sandwiches.

Let's Meet Downtown

Thanks to Sherburne Bank, DB Searle's, Thelen Advertising and Netgain Technology for hosting a Let's Meet Downtown gathering. It has been a wonderful opportunity to learn more about our neighboring businesses and the people that work there. Two more are scheduled for this year.

Thursday, November 13 at 7:30 am, hosted by and at the Central Minnesota Community Foundation
Wednesday, December 10 at 7:30 am, hosted by and at MidCountry Bank

If you are interested in hosting in 2009, call the office or send an email – we're starting to book dates.

Sign & Awning Grant Award Recipients

The following businesses have taken advantage of our Sign & Awning Grant Program which is funded by the St. Cloud Area HRA. The total investments on the part of the businesses for 2008 was \$23,448.50; the total grants awarded was \$8,165.25. This program was started in 2007 with \$18,598.00 in investments and \$6,822.54 awarded.

Roselli Group
Mi Famiglia
White Horse
Child's Play

Germain Court Condo Association
Hemings's Deli & Bakery
Paramount Theatre
Express Employment Professionals



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www.stclouddowntown.com

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Member News

Mylittleone children's boutique recently opened at 805 W St Germain Street.

Venture Allies and **Granite Equity Partners** moved their businesses to downtown in July. The companies work separately but are sharing a space at Suite 101 of the Tri-County Professional Building at 122 n 12th Ave.

The **Salad Bowl** announces the closing of their Crossroads location in order to decrease overhead and continue their mission of Autism Awareness and supporting children with special needs. The downtown location is a larger operational space, allowing them to expand their lunchtime delivery and catering.

Subway is now open in their downtown location in the former Hemsing's space on 5th Avenue.

On Your Behalf

Three student interns have been hired to help execute the many projects currently underway: Gopal Chhantyal, Sergei Sergeev, and Angela Ringwelski.

Planning has begun for the **2010 Metro Makeover** event(s). If you want to get involved, email pegg@stclouddowntown.com.

An online newsletter called the **DTC Monday Morning Memo** is sent out weekly. Send email to pegg@stclouddowntown.com if you want to receive this newsletter each Monday.

We will be overhauling our web site to provide a better tool for marketing and business recruitment, and to better serve our members. We are looking forward to working with members **Smart Site** and **Think Creative** to help us create a more dynamic site.

Young Professionals Opportunity

A new group has formed. This professional's networking organization tailored for young professionals that is fun, laid back, and has a limited time and monetary commitment. Professionals 21-35 welcome. Join at any time. The goals include:

- Provide an opportunity to mingle with other young professionals
- Build career skills
- Increase opportunities in downtown for young professionals
- Learn about the community:
- Discover unique things the St. Cloud area has to offer young professionals

Meetings are held every other Wednesday at 5:00 pm at the Veranda Lounge.

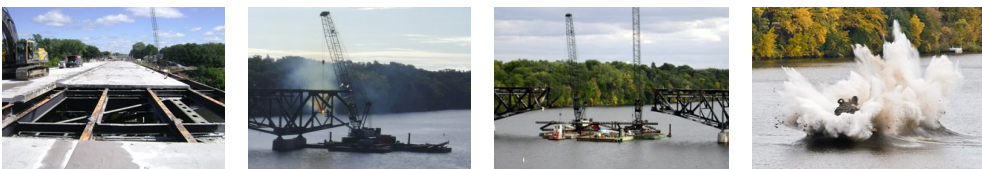
November 5: roundtable discussion led by Eric Palmer

November 19: presentation by KVSC

December 3: presentation by New Directions Counseling & Training

December 17: presentation by Tri-County Humane Society

DeSoto Bridge is Down!



For preliminary design layouts and updates on the hwy 23 project, go to: <http://www.dot.state.mn.us/d3/projects/hwy23bridge/index.html>

Welcome New Members!

Quarry Title & Closing, Lori Amundson, 4180 Thielman Lane, Suite 104. (320) 654-0050 | www.quarrytitle.com

Agency 128, Ross Handahl, 14 N 7th Ave. (320) 656-4128 | www.agency128.com

Styles Plus Salon & Spa, Arlene Mueller, 713 W St Germain St, (320) 259-6682 | www.stylesplussalon.com

Subway, Steve Warzecha, 30 S 5th Ave. (320) 250-2929

Smart Site, Eric Brown or Rich Gallus, Sartell (320) 257-6278 | www.smart-site.com

Membership Exceeded 2008 Budget Goal

We are proud to announce that our membership is stronger than ever. The 2008 budget goal was \$70,400 and memberships received totaled \$72,070! We also grew 8.9% over last year. The benefits of Downtown Council membership are bound only by the energy of its members, which is vast. Without a doubt, the most valuable benefit of Downtown Council membership is our membership base. Congratulations and thank you.

For 2009, members will get \$50 off the annual fee for each new member recruited (signed and paid). We will have a prize drawing for members for each member referral as well.

When preparing your budgets, please remember that throughout the year, we will host various events. Before each event, you will be given the opportunity to sponsor part of or the entire event for a fee. Monies raised for sponsorships are also used to advance our strategic goals.

With Sincere Appreciation of our Many Volunteers & Committee Members

The DTC isn't only the staff, but all of the people that come together to work on a common cause which is downtown. We have over 90 people volunteering their time by serving on a Board or committee, or working on the day of the Parade, serving as block captains and so on. If you are interested in getting more involved, call Pegg at 257-8600.

Warm Up to Downtown

Warm up to Downtown is the theme for the Holiday season. We would encourage you to decorate your windows, hang white lights on any trees in front of your business and help us to create a festive and inviting environment for our guests, customers and clients.